



The Social Indicator Project

Integrating social science into ecosystem management for New Hampshire's estuaries

A NOAA Coastal Management Fellowship Project in collaboration with PREP, NHDES, GBNERR, & PSU.

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GOAL: To integrate social indicators into existing measures of health in New Hampshire's coastal watershed.

SOCIAL INDICATOR: A measure of the wellbeing of the people who live alongside these important ecosystems that tells the story of how the environment and local populations are connected.

NEED: This project is fundamental to understanding and linking social and behavioral data to regional environmental indicators so managers and stakeholders can collaborate effectively to protect coastal ecosystems.

OUTCOME: PREP will debut four preliminary social indicators in the 2018 State of Our Estuaries Report.

Project Update: March 2016

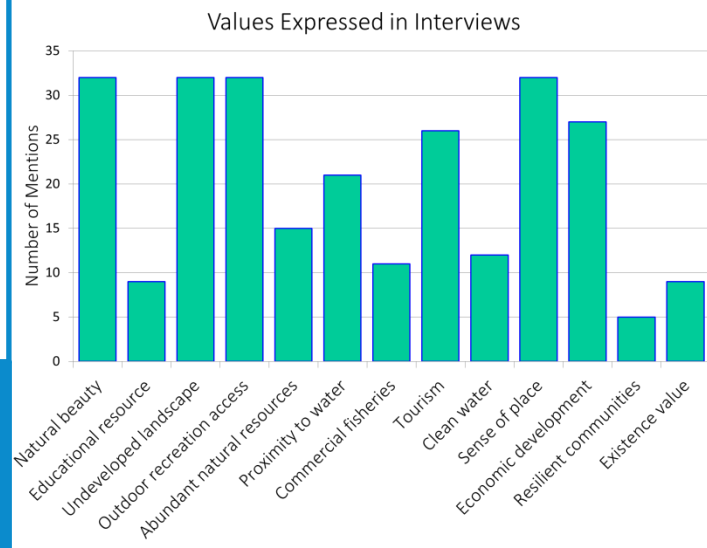
Phase 1

SEPT 2015 – DEC 2015

Interview regional stakeholders to gain an understanding of how local communities use and value the watershed and its resources.

COMPLETED

Thank you so much to everyone who participated in our interviewing phase! Your involvement is vital to the success of this project, and we appreciate your input.



Phase 2

JAN 2016 – SEPT 2016

Identify, collate, and analyze existing, reliable data with relevance to the uses, values, and concerns expressed by stakeholders in Phase 1.

ONGOING

Collected Indicators

Indicator	Data Source	Recent data?	Collection ongoing?	Watershed scale?
Avg. Oyster Sales Value	NH Fish and Game	✓	✓	✓
Total Oyster Harvest	NH Fish and Game	✓	✓	✓
Housing Affordability	Association of Realtors	✓	✓	✓
Access to Open Space	NH GRANIT	✓	✓	✓
Farmers Market Economics	Seacoast Eat Local	✓	✓	✓
Farmers Market Attendance	Seacoast Eat Local	✓	✓	✓
Recreation licenses in NH	NH Fish and Game	✓	✓	✓
State Park Visitation	NH DRED	✓	✓	✓

Stay Tuned for Phase 3!

SEPT 2016 – DEC 2016

Reach out to all participants for a final indicator ranking workshop this September. We encourage everyone to participate!